

Investigate the effective Management of Volleyball Thailand League in the perception of volleyball plays

Dr. Watchara Yisunthet, Tanaporn Noosatsung

Post Graduat School of Business Admintration, Kasembundit University, Bangkok

Abstract: *The primary purpose of this study is to determine the concepts of team management and perspective of the athletes' on professional Volleyball club Thailand league. The samples were selected from 124 professional by using a check list and rating scale questionnaire as a tool. Statistical application used for data analysis was percentage, mean, standard deviation, t-test, One-way Anova, and regression analysis.*

Findings indicated that most of respondents were females, age 20-29 years old, bachelor degree graduated, average monthly income 15,000-30,000 baht found that the average picture of opinions of professional Volleyball club managing factors were in high level consisting of strategy, professional Volleyball club management, leadership, and control. The test of hypothesis revealed that the personnel different, such as gender, age, level of education, and average income affected professional Volleyball club Thailand league athletes at statistical significant 0.05 level. Also, the factors of management, leadership, vision, compensation, and work environment correlated with athletes' satisfaction of professional Volleyball club Thailand league at statistical significant 0.05 level.

Recommendations from the study were that administrative officers should allow athletes opinions and suggestions regarding team management, allow athlete to evaluate the club management and use this evaluation information to improve and develop the team. Therefore, the information that executive receive should provide the answer for them to improve their managing knowledge skills on professional Volleyball club Thailand league.

Keywords: *Volleyball, playes, League*

1. Introduction

Sport is necessary and important in the development of people and nation. The sport is so important that his Majesty the King of Thailand to confer the commands in national sports day "In our sport, the main purpose is to promote strong body, and enable to show positive ability in sport and also for unity which make the life quality better. At the meantime, sports are important in another way which turn people in the nation into practice for health and soul. The ability to live in happy society and wealth to the country as well, especially the international sports will add relationship with another human being from another countries. Therefore, sports are very important to each individual life and life of the cities, if we play with manners, politeness and rules that will be well-known to the other and will promote unity to our nation." (King Bhumipol Adulyadej, (2552). Cited in Jirasak Pumpoung. (2553: 1)

Sports are all forms of usually competitive physical activity or games which, through casual or organized participation, aim to use, maintain or improve physical ability and skills while providing enjoyment to participants, and in some cases, entertainment for spectators. Usually the contest or game is between two sides, each attempting to exceed the other. Some sports allow a tie game; others provide tie-breaking methods, to ensure one winner and one loser. A number of such two-sided contests may be arranged in a tournament producing a champion. Many sports leagues make an annual champion by

arranging games in a regular sports season, followed in some cases by playoffs. Hundreds of sports exist, from those between single contestants, through to those with hundreds of simultaneous participants, either in teams or competing as individuals. In certain sports such as racing, many contestants may compete, each against all with one winner.

As from introduction above, researcher are interested in determining the concepts of team management and perspective of the athletes' on professional Volleyball club Thailand league and use the results from the study to prepare a guideline for professional Volleyball club to develop their team for the best.

2. Purpose of the study

The primary purpose of this study is to determine the concepts of team management and perspective of the athletes' on professional Volleyball club Thailand league.

3. Methodology of the Study

The samples were selected from 124 professional by using a check list and rating scale questionnaire as a tool. Statistical application used for data analysis was percentage, mean, standard deviation, t-test, One-way Anova, and regression analysis.

4. Results from the Study

Factors of club management

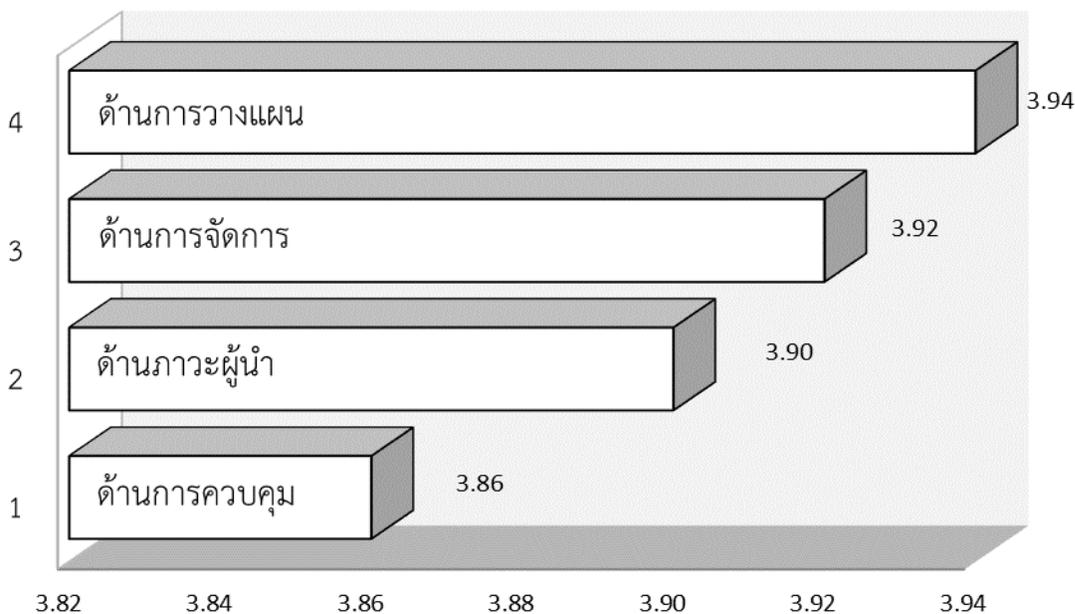


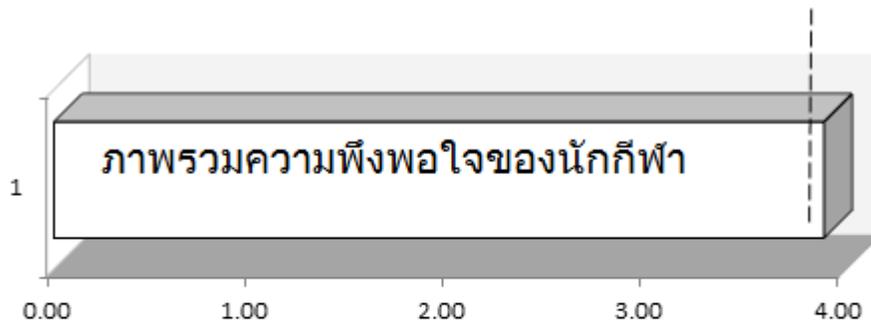
Fig. 1:

Factors of athletes satisfaction regarding of club management revealed that the average picture of opinions were at high level ($\bar{x}=3.91$) consisted of strategy aspect ($\bar{x}=3.94$), managing team aspect ($\bar{x}=3.92$), leadership aspect ($\bar{x}=3.90$), and management aspect ($\bar{x}=3.86$), respectively.

TABLE I: shows the results of athletes satisfaction with their Volleyball team

Concepts of team management	B	Std. error	Beta	t	Sig.	Results
(Constant)	.920	.358		2.567		Not relate
Strategy aspect						
Games practice schedule	.040	.083	.044	.477	.634	Not relate
Prepare to recruit athletes	.106	.110	.098	.966	.335	Not relate
Personnel development	-.026	.085	-.029	-.310	.757	Not relate
Sport event schedule yearly	-.031	.093	-.036	-.333	.740	Not relate
Managing aspect						
Inform game results routinely	.015	.096	.018	.158	.875	Not relate
Inform athletes the changes	-.013	.100	-.014	-.131	.896	Not relate
Suitable coach for athletes	-.010	.095	-.011	-.107	.915	Not relate
Coach with clearly duty	.120	.118	.131	1.016	.311	Not relate
Routine communication to athletes	-.044	.101	-.048	-.435	.664	Not relate
Leadership aspect						
Administrative officer have clear vision	.170	.092	.201	1.844	.047*	Related
Managing team have games knowledge	-.168	.117	-.174	-1.432	.154	Not relate
Managers have close relationship with athletes	.081	.093	.086	.871	.385	Not relate
Managers give guidance to athletes	.048	.099	.054	.483	.630	Not relate
Administrative officers have source of fund	.233	.088	.277	2.642	.009*	Related
Managing the team						
Administrative officers plan and execute	-.045	.099	-.048	-.454	.651	Not relate
Managers manage athletes with efficiency	.037	.102	.039	.366	.715	Not relate
Managers manage funds with efficiency	-.002	.105	-.002	-.022	.982	Not relate
Managers manage work environment	.254	.115	.262	2.209	.029*	Related

*Statistical significant < 0.05



Average value
($\bar{x}=3.89$)

Shows the results of athletes' satisfaction on their professional Volleyball club Thailand league. From study revealed that athletes' satisfaction on professional Volleyball club Thailand league with average picture of the opinions were at high level (\bar{x} =3.89).

5. Summary of study results

The purpose of this study was to determine the concepts of team management and perspective of the athletes' on professional Volleyball club Thailand league. The samples were selected from 124 professional by using a check list and rating scale questionnaire as a tool. Statistical application used for data analysis was percentage, mean, standard deviation, t-test, One-way Anova, and regression analysis.

Factors of personal indicated that most of respondents were females, age 20-29 years old, bachelor degree graduated, average monthly income 15,000-30,000 baht

Factors of the concepts of team management and perspective of the athletes' on professional Volleyball club Thailand league revealed that the average picture of the opinion were in high level as details follows:

Strategy aspect with average picture of the opinions were in high level, for example the Volleyball club managers already prepared for the next games, recruited appropriate athletes, human resource development, games planning events clearly every year, prepared for coaching schedules.

Managing aspect with the average picture of the opinions were in high level, such as administrative officers inform the athletes when Volleyball game regulation changed, share the duties and roles of the instructors clearly, planned coaching team with their duty that appropriate to athletes, there are communication between managers and athletes regularly, announced the results to all games to athletes.

Leadership aspect with the average picture of the opinions were in high level, such as administrative officers have closed relationship with athletes, the Committee has participated in the activities of athletes closely and regularly, raised funds to spend on competition and compensation for all expenses, board provided consulting guidance, guidelines, as well as possible solutions to athletes, and executives are clear and visionary.

Team managing aspect with the average picture of the opinions were in high level, such as the executive overseeing the athletes until the end of games, managing club resources with efficiency, well maintain work environment to be ready for the future operations.

6. References

- [1] Ministry of Tourism and Sports. Searched from <http://www.mots.go.th>. 2559
- [2] Kanjana Arunsukruje. (2546). Cooperative members satisfaction on Agricultural cooperative of Operational of Chaiprakarn Co., Ltd., Chaiprakarn District, Chiangmai Province, Chiangmai University.
- [3] Kulya Vanichbuncha. Research methodology. Thammasarn printing, Bangkok.
- [4] Research Committee of Ramkamhaeng University. (2554). Searched from <http://www.nst.ru.ac.th/index.php?option=com>
- [5] Jirasak Pumduang. (2553). The desirable characteristics of the referee for 37th University competition games of Volleyball. Thesis, Ramkamhaeng University.
- [6] Thongchai Santivong. (2523). Organization and management. 4th edition, Thaiwatana Panich Printing, Bangkok.
- [7] Nonchai Santibuth. (2550). Model of professional soccer development of Thailand. Thesis, Chulalongkorn University.
- [8] Pranee Bunkiang. (2555). Managing of Professional Volleyball association of Thailand. Thesis, Chiangmai University.
- [9] Thailand Sports Development Plan. (2550-2554). 4th edition, search from <http://ps.sat.or.th/webPage.aspx?subid=0&webpageid=2>.
- [10] Rapeepat Duanpensri. (2553). Conditions, problems, and development guideline of managing Professional soccer club participating in Thailand Premier League competition, 2008. Thesis, Sports Science education, Burapha University.
- [11] Siriwan Saerirat & Associate. (2545). Principle of Organization Management. Diamond in Business World printing, Bangkok.

- [12] Thailand Volleyball Association. History of Thailand Volleyball Association, searched from <http://www.volleyball.or.th/th-th/tva/history>.
- [13] Sakorn Suksrivong. (2550). Management from executive perspective. 3rd edition, GP cyber Printing, Bangkok.
- [14] Suratvadi Rachkulchai. (2543). Strategy and management. 2nd edition, Chamchuri printing, Bangkok.
- [15] Somyos Navikarn, (2544). Managing for excellence. 2nd edition, Bunnakit printing, Bangkok
- [16] Soitrakul Uttamana. (2545). Organization behavior: Theory and apply, 3rd edition, Thammasart University, Bangkok.
- [17] Bridges and Roquemoire. Management for Athletic Sport Administration: theory and practice 4th. edition. ESM Books. (2001).